

July 14, 2018 (Clinton, NJ)

Locally grown business, Destination Athlete® celebrates ten years

Destination Athlete® is extremely proud to celebrate ten successful years in business. At a time when so many companies are struggling to succeed, Destination Athlete® continues to thrive with 70 franchises in 14 states and growing!

What started in Doug Dickison's Hunterdon County, NJ home as a unique vision has developed into a groundbreaking franchise system. Ten years devoted to building better communities by helping youth and high school athletes reach their destination. Ten years of providing superior customer service with a one-stop shopping experience. Ten years devoted to changing the conversation around sports to focus on the Complete Athlete® by providing holistic development services.

To mark the occasion, Destination Athlete® is doing something truly special by awarding ten franchises to ten deserving veterans. Founder and Chairman, Doug Dickison says, "Our company's strong performance and exceptional service coupled with a thriving economy gives us an opportunity to give back to those who sacrificed to make it all possible". Owning a Destination Athlete® franchise allows veterans to run a business right from the comfort of their own home and is often a good way to connect with their local community. Veterans can have an entrepreneurial career that affords them flexibility, opportunity for growth and connection to their local community.

As the nation's most comprehensive athlete-focused team dealer, the award-winning franchise model continues to build up accolades including *Entrepreneur Magazine's* Top 500 Franchise and Top 100 Low Cost Franchise lists for three years in a row as well as Hunterdon Happening 2017 winner for Best Sports Shop. Doug's vision to reshape the youth sports market has also caught the attention of Bank of America where he was recently featured as a success story in their *Small Business Spotlight*. Furthermore, the success of Destination Athlete® recently made an impression on the Forbes New York Business Council so much that they invited Doug to join as a contributing editor.

Everything Team, Everything Better™

For questions or more information, email us at CustomerCare@DestinationAthlete.com or call 866-ATHLETE.