

FOR IMMEDIATE RELEASE

Contact: Deana Van Doren
Destination Athlete
DeanaVanDoren@DestinationAthlete.com
866-ATHLETE

**DESTINATION ATHLETE® NAMED A "TOP GROWTH FRANCHISE" BY
ENTREPRENEUR MAGAZINE**

Clinton, NJ – Destination Athlete was recently ranked in *Entrepreneur* magazine's first Top Growth Franchises list. This list recognizes the 150 companies with the greatest positive franchise unit growth in North America over a three year period, based on data submitted for *Entrepreneur's* Franchise 500® ranking. Thanks to its exceptional growth, Destination Athlete was ranked #106.

Destination Athlete® Founder and Chairman, Doug Dickison states, "We are honored to be one of the top growth companies in the world. Our great people, our winning business model and our caring customers make a great formula for success."

"By maintaining steady, sustained growth over several years, these franchises have demonstrated that they have the systems in place to support their franchisees and help them become successful," says Jason Feifer, *Entrepreneur's* editor-in-chief. "Now as these and other companies around the country face unprecedented challenges, they may see their growth slow, but that record of success could prove more important than ever."

To determine the 2020 Top Growth Franchises ranking, *Entrepreneur* looked at each company's U.S. and Canadian franchise numbers over a three-year period (from July 2016 to July 2019; given the rapid changes, COVID-19 impacts weren't taken into account). In order to qualify, companies had to have positive growth of at least five units each year. They were ranked based on a formula that considers their total positive U.S. and Canadian franchise growth over the three years as well as factors that negatively affect growth, such as terminations, nonrenewals, and other closures.

To view Destination Athlete in the full ranking, visit entrepreneur.com/franchises/topgrowth. Results can also be seen in the September issue of *Entrepreneur*, on sale September 1st.

Since our beginning in 2008, the purpose of Destination Athlete® has been to build better communities through athletes™. We exist to help youth, high school and college athletes get to their personal destination by providing a one-stop resource for everything team: sports and field equipment, uniforms, spirit wear, varsity jackets, fundraising solutions and more. For more information visit www.destinationathlete.com or call 866-ATHLETE.

###