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Destination Athlete® Selected to the 2021 Franchise Gator Top 100

Clinton, NJ - March 8, 2021 - Franchise Gator has chosen Destination Athlete® to their Top 100 Franchise List for 2021. This is the 8th year that the online franchise directory has published a Top 100 ranking, and was created to help those seeking to invest in a franchise opportunity

“It is a great honor to be so highly ranked in the prestigious 2021 Franchise Gator top 100 franchises listing!” says Doug Dickison, Destination Athlete® Founder and Chairman. “Destination Athlete® has grown to be the leader in the team sports market by having extraordinary employees and franchisees helping athletes and athletic communities in 22 states and growing. We’re very proud of our team, its high-quality work and of this accomplishment.”

Destination Athlete® is ranked as the number 38 franchise on the Top 100 list. The ranking accompanies Franchise Gator’s Top Emerging Franchises and Fastest Growing Franchises list.

“Franchise Gator created the Top 100 list to help future franchise owners in finding an opportunity that was the right fit for their in experience, interest, and financial capabilities,” said Eric Bell, General Manager at Franchise Gator. “Many lists ranking the top franchise opportunities are populated by concepts that are too expensive for most budgets. We wanted to create a list that catered better to our audience, which is more representative of the common franchise seeker.”

Franchise Gator, one of the leading destinations for those seeking to invest in a franchise opportunity, reviewed 100’s of Franchise Disclosure Documents (FDD’s) to formulate their rankings. Growth in units, turnover, and financials are just a few of the items taken into consideration. The staff also takes a look at awards, the Executive team, and participation in the franchise community.

“Congratulations to Destination Athlete® said Bell. “We are excited to present them as a top franchise investment for 2021.”

Since our beginning in 2008, the purpose of Destination Athlete® has been Building Better Communities Through Athletes™. We exist to help youth, high school and college athletes get to their personal destination by providing a one-stop resource for everything team: sports and field equipment, uniforms, spirit wear, varsity jackets, fundraising solutions and more. For more information visit www.destinationathlete.com or call 866-ATHLETE.

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