

FOR IMMEDIATE RELEASE

Contact: Deana VanDoren
Destination Athlete®
Marketing@DestinationAthlete.com
866-ATHLETE

**DESTINATION ATHLETE RANKED A TOP PART-TIME FRANCHISE BY
ENTREPRENEUR MAGAZINE**

Clinton, NJ - August 25, 2021 – **Destination Athlete®** recently ranked **9** in Entrepreneur’s first ever list of the Top Part-Time Franchises, published exclusively on Entrepreneur.com.

“It is a great honor to be so highly ranked by Entrepreneur as a franchise system that can be worked part-time. The scalability of owning a Destination Athlete® franchise is an entrepreneurship that allows one to grow at their own pace and have their own life balance. We are proud to offer a home-based model for part time, full time, or full time with a team as flexible options,” says Doug Dickison, Founder and Chairman of Destination Athlete®.

"Not every business has to consume your life," says *Entrepreneur* editor in chief Jason Feifer. "To prove that point, we're excited to showcase the top franchises that fit neatly into a flexible lifestyle. If you're looking for the thrill and benefits of business ownership but are also juggling other obligations in your life, this list is a perfect place to start."

To qualify for this ranking, companies had to indicate that an involved owner-operator can successfully run their business less than 40 hours a week. Qualifying companies were then ranked based on how they scored when run through Entrepreneur's Franchise 500 formula, which evaluates franchise opportunities based on 150-plus data points in the areas of costs and fees, size and growth, franchisee support, brand strength, and financial strength and stability.

To view **Destination Athlete** in the full ranking, visit www.entrepreneur.com/franchises/top-part-time.

Since our beginning in 2008, the purpose of Destination Athlete® has been Building Better Communities Through Athletes™. We exist to help youth, high school and college athletes get to their personal destination by providing a one-stop resource for everything team: sports and field equipment, uniforms, spirit wear, varsity jackets, fundraising solutions and more. For more information visit www.destinationathlete.com or call 866-ATHLETE.