

FOR IMMEDIATE RELEASE

**DESTINATION ATHLETE® NAMED ONE OF THE FASTEST-GROWING
FRANCHISES OF 2023 BY *ENTREPRENEUR***

Lebanon, NJ – DESTINATION ATHLETE® was recognized as one of the Fastest-Growing Franchises in the March/April issue of *Entrepreneur* magazine and on Entrepreneur.com. The 2023 ranking highlights the companies that saw the greatest franchise unit growth in the U.S. and Canada from July 2021 to July 2022.

DESTINATION ATHLETE® was ranked **#101**.

"We are thrilled to be with elite company as one of the fastest growing businesses in North America. This is a testament to the high demand for a winning business model around sports. Also, the great employees who work tirelessly to create and source a great platform for our talented franchisees deserve a lot of credit," Doug Dickison, Founder & President of Destination Athlete®.

The Fastest-Growing Franchises ranking is based on information submitted to *Entrepreneur* for its annual Franchise 500® and is part of the brand's continuing effort to best understand and evaluate the ever-changing franchise marketplace. The ranking appears in the March/April 2023 issue of *Entrepreneur*. Franchise companies are ranked based on their net U.S. and Canada franchise unit growth from July 31, 2021 to July 31, 2022. (Ties are broken based on percentage growth.)

"Our 2023 Fastest-Growing Franchises ranking recognizes the franchise brands with the greatest growth but also highlights the extraordinary momentum in the industry over the past year. After all, growth is what franchising is all about," said *Entrepreneur* Senior Vice President of Franchising Liane Caruso.

To view **DESTINATION ATHLETE®** in the 2023 Fastest-Growing Franchises list, pick up the March/April issue of *Entrepreneur* magazine, on newsstands March 7th, or visit <https://www.entrepreneur.com/franchises/fastestgrowing>.

Since our beginning in 2008, the purpose of Destination Athlete® has been Building Better Communities Through Athletes®. We exist to help youth, high school and college athletes get to their personal destination by providing a one-stop resource for everything team: sports and field equipment, uniforms, spirit wear, varsity jackets, fundraising solutions and more. For more information visit www.destinationathlete.com or call 866-ATHLETE.

